

1: Natural Satin    2: Baked Enamel    3: Clear Anodized    4: Satin Anodic    5: Natural Satin    6: Oxidized    7: Polished

- ALL PRICES are for standard finishes and sizes.
- PUNCTUATION is 1/3 the price of an upper case letter.
- ALUMINUM STUDS are included with all aluminum letters.

- STAINLESS STEEL STUDS are included with all bronze letters or aluminum letters over 15" in height.
- INSTALLATION TEMPLATES are available for 25¢ Net per inch of letter height, \$3.00 maximum per letter.

# HELVETICA LIGHT

ABC 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
VWXYZ 1234567890/&-,"

HEIGHT UPPER	AVERAGE WIDTH	DEPTH	STROKE	ALUMINUM FINISHES				BRONZE FINISHES		
				1	2	3	4	5	6	7
2"	1 5/8"	1/4"	1/4" - 5/16"	\$ 7.70	\$ 8.40	\$ 12.00	\$ 15.80	\$ 17.00	\$ 18.70	\$ 19.80
3	2 1/2	3/8	3/8 - 7/16	12.20	13.20	15.20	19.00	22.40	27.00	28.90
4	3 3/8	3/8	1/2 - 5/8	14.40	15.90	17.80	21.70	25.60	29.80	33.30
6	5	3/8	3/4 - 7/8	18.40	21.10	21.80	30.10	40.30	46.80	50.60
8	6 5/8	3/8	1 - 1 1/8	24.90	29.40	30.00	41.00	56.90	63.80	71.60
10	8 3/8	1/2	1 1/4 - 1 7/16	34.10	37.80	41.30	52.00	73.90	84.00	92.60
12	10	1/2	1 1/2 - 1 3/4	40.50	46.90	51.40	65.10	89.00	108.30	117.10
15	12 3/4	1/2	1 7/8 - 2 1/8	58.20	64.70	74.70	88.90	142.40	156.50	185.10

\* Sometimes specified by architects as "Helvetica Regular"

# HELVETICA BOLD

ABC 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
VWXYZ 1234567890/&-,"

HEIGHT UPPER	AVERAGE WIDTH	DEPTH	STROKE	ALUMINUM FINISHES				BRONZE FINISHES		
				1	2	3	4	5	6	7
4"	4"	5/8"	1 1/16" - 1 1/4"	\$ 17.10	\$ 17.60	\$ 20.80	\$ 24.70	\$ 29.20	\$ 32.30	\$ 38.00
6	6	3/4	1 3/16 - 1 5/16	21.30	22.90	29.80	32.30	44.80	48.50	58.20
8	8	3/4	2 1/8 - 2 1/16	29.60	31.60	39.70	43.50	64.40	71.40	83.70
10	10	1	2 5/8 - 3	38.90	40.20	50.90	55.10	78.70	86.90	102.30
12	12	1	3 3/16 - 3 11/16	46.20	50.40	60.90	69.30	107.40	118.30	139.70
15	15	1 1/4	4 - 4 5/8	66.10	68.70	84.50	97.20	161.40	177.80	N/A
18	18	1 1/2	4 5/8 - 5 1/2	92.10	99.00	126.00	136.00	226.10	248.70	N/A

# AVANT GARDE MEDIUM

ABC 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
VWXYZ 1234567890/&-,"

HEIGHT UPPER	AVERAGE WIDTH	DEPTH	STROKE	ALUMINUM FINISHES				BRONZE FINISHES		
				1	2	3	4	5	6	7
4"	3 1/8"	3/8"	1/2" - 9/16"	\$ 13.20	\$ 15.20	\$ 18.20	\$ 21.10	\$ 28.40	\$ 31.30	\$ 36.90
6	4 3/4	1/2	7/8 - 1 5/16	19.00	21.70	25.70	29.40	46.70	50.30	60.80
8	6 1/4	1/2	1 1/8 - 1 3/16	23.30	29.80	34.00	39.20	62.60	69.20	81.40
10	7 7/8	3/4	1 3/8 - 1 1/2	31.00	38.00	44.10	50.70	77.20	84.70	111.80
12	9 1/2	3/4	1 3/4 - 1 7/8	38.50	45.50	54.70	62.30	103.50	114.20	145.90
15	12	1	2 1/8 - 3 3/16	53.80	60.80	72.70	85.60	141.50	158.00	206.60