



TIPS FOR DESIGNING . . . CUSTOM FLAGS AND BANNERS



Ask yourself the right questions . . .

Thinking about the potential end use for your banner or flag might just be the most important step in the design process. The answers you get will unlock the information you'll need to specify the proper materials, design techniques and more.

Before



Original artwork supplied by customer

Submitting Artwork for Digital with no art creation:

- Vector art created to scale, a 3x5' image could be either 3x5" (1/12th scale) or 3.6x6" (1/10th scale), in .AI or .EPS Format. Fonts converted to paths and PMS Chips matching specific colors.
- Raster Art to size at 150 Pixels Per Inch in either TIFF or Photoshop formats. JPEGs can be used, but due to file compression and image degradation, the quality of the finished goods will be greatly diminished. Raster files are printed as is, unless formatted as an RGB Indexed file with no more than 25 colors. Under this format, color changes can be made.

Submitting Artwork for Anco Dyed with no art creation:

- Vector art created to scale, a 3x5' image could be either 3x5" (1/12th scale) or 3.6x6" (1/10th scale), in .AI or .EPS Format. Fonts converted to paths and PMS Chips matching specific colors. Raster Art cannot be used for this process, and all such files will be treated as Art Creation.

Submitting Artwork for Applique & Embroidered with no art creation:

- Vector art created to scale, a 3x5' image could be either 3x5" (1/12th scale) or 3.6x6" (1/10th scale), in .AI or .EPS Format. Fonts converted to paths and PMS Chips matching specific colors. Raster Art cannot be used for this process, and all such files will be treated as Art Creation.

For Art Creation:

- A clear image with colors marked accordingly is required. Art charges will be billed at \$75.00 per hour. In this case, a Color Rendition is generated and approved by the customer. Production on the order will be suspended until the color rendition is approved.

Note: We will try to match colors as closely as possible, for specific colors, PMS numbers are required.

After



Finished banner after our art department modified design!
NOTE: Art charges applied.